



SPECIAL CALLED TOURISM BOARD MEETING
BUDGET WORKSHOP
CEDAR PARK CITY HALL – MULTI PURPOSE ROOM
450 CYPRESS CREEK ROAD, BUILDING THREE
WEDNESDAY JULY 15, 2015 AT 6:30 PM

BOARD MEMBERS

- | | |
|--|--|
| <input type="checkbox"/> Robert Schoen, Place One | <input type="checkbox"/> Matthew Olguin, Place Two, Chair |
| <input type="checkbox"/> Kristyne Bollier, Place Seven | <input type="checkbox"/> Wayne Brooks, Place Four |
| <input type="checkbox"/> Lisa Star, Place Three, Secretary | <input type="checkbox"/> Vacant, Place Five |
| | <input type="checkbox"/> Troy Storm, Place Six, Vice Chair |

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

B. Board Members Opening Comments.

C. Citizen Communications.

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

D. Consider Financial Report

- a) Review Projected Revenues and Expenditures For Budget Year 2015-2016.
(Aaron Rector, Assistant Finance Director)

E. Discussion Only – Non-Action

- a) Review Evaluation Matrix For 2015-2016 Projects.
i) Project Evaluation Matrix And Guidelines.
- b) Review 2015-2016 Project Applications And Requests, Including:
(i) Cheer America: \$15,000.
(ii) Austin Steam Train Association: \$50,000.
(iii) Cedar Park Center: \$3,000.
(iv) Cedar Park Chamber of Commerce: \$15,000.
(v) Leander ISD-Rouse HS: \$10,000.
(vi) Austin Spurs: \$75,000.
(vii) Lone Star Showcase: \$41,000.
- c) Review 2015-2016 Advertising And Marketing Program Funding Requests.
i) Rhyme And Reason Marketing Services In The Amount Of \$35,000.
ii) Advertising And Marketing In The Amount Of \$150,000.

F. Staff Closing Comments.

G. Board Members Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday July 28, 2015 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

H. Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Special Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

JUL 9'15 PM 3:16



Duane Smith,
Tourism & Community Development Manager

Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____

Date Stamped (Month, Day, Year, AM/PM, Time)